

21st July 2020



Dear Harbourside Netball Centre Members,

The letter is to advise the Harbourside Netball Centre Board is asking for feedback regarding a proposed name change.

Harbourside Netball Centre be renamed as Tauranga Netball Centre.

This change would be a significant change in regards to the history of the centre and we understand would be heartfelt by many members past and present, so we ask that prior to feedback you consider the impacts, benefits and possible solutions you may have to add.

Rationale

- Harbourside Netball was named when Tauranga Netball Association and Mt Maunganui Netball Association amalgamated. Three years prior to that, the Mount Borough Council amalgamated with Tauranga District Council and we are now known as Tauranga City.
- The Tauranga region spans from Katikati to Te Puke and we would like to see this represented in our name which allows us to become instantly geographically identifiable and also to give our players a sense of belonging and pride in the region in which we live and represent. The centre is now situated in Tauranga City.
- We would like our netball representatives to represent the Tauranga region by name as all other regions/netball centres currently do.
- When applying for funding which is imperative to the survival of the centre it is important the funders instantly realise the region the netball centre services.
- When seeking sponsorship Tauranga Netball Centre is a more favourable proposition for potential sponsors with their business being highlighted as Tauranga based rather than Harbourside Netball Centre which does not give a direct Tauranga connection.

We encourage and welcome our members to provide feedback on this proposed change as it concerns our identity in our immediate and national netball community.

All feedback is to be sent to manager@harboursidenetball.co.nz by 4pm Friday 25th September 2020.



For and on Behalf
Harbourside Netball Centre Board